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## Provost and Senior Vice President for Academic Affairs

Dear Faculty and Staff,

Academic  
Affairs division as, together, we work toward achieving the goals that fall within our four priority areas through 2025: 1) Academic Excellence, 2) Road to R1: Research and Scholarly/Creative Excellence, 3) 2016-2025 Strategic Plan, and 4) Inclusive Excellence.

If you have suggestions for what we should include in future communications, please submit your ideas through our story form via the button below. Suggestions received before noon on Tuesday will be reviewed and considered for publication

the Maguire Center for Ethics and Public Responsibility and Professor in the Meadows School of the Arts  
Division of Corporate Communication and Public Affairs.

# Academic Excellence



Also advancing the world of Digital Twin technology is [\\_\\_\\_\\_\\_ and Human-Augmented Manufacturing](#), which, like the ODSRCI, was made possible through the support of the O'Donnell Foundation. The Center for Digital and Human-Augmented Manufacturing is specifically investigating how digital twin technology will shape the future of manufacturing. By fostering innovation and collaboration, SMU is positioned to lead in this impactful field.

The term Digital Twin was originally coined by Michael Grieves of the Florida Institute of Technology in

The Obelisk Awards were established by the Nasher family to annually recognize outstanding North Texas businesses, nonprofit organizations, and individuals for their extraordinary support of arts and culture.

### **Office of Engaged Learning launches First Year Research Experience (FYRE) pilot program**

The Office of Engaged Learning is excited to launch a new pilot program, the [First Year Research Experience \(FYRE\)](#) -year students to get involved in research from the start of their academic careers.

Students in FYRE take a fall semester course, taught by Jennifer Ebinger, executive director in the Office of Engaged Learning, and Adam Scott Neal, program manager for research programs in the Office of Engaged Learning. In this course, students work through exercises to understand their faculty research, to develop research questions, and to refine their networking and communication skills. Students will also work as Undergraduate Research Assistants throughout the academic year.

Thank you to all the faculty and staff involved with this pilot program for FYRE and for mentoring these promising first-year students.

### **Global, Online and Continuing Education (GOCE) hosts first Master of Public Policy immersion experience**

The Office of Global, Online, and Continuing Education (GOCE) hosted the first Master of Public Policy (MPP) immersion experience September 13-14, as a landmark component of their new online degree.

the public policy process and its many complexities.

Over the course of the weekend, students heard from inspiring policy speakers, learned research strategies from university librarian Megan Heuer, and discussed policy with experts from the George W. Bush Presidential Center. Dallas Mayor Eric L. Johnson also spoke with the cohort regarding effective

Students left this immersive experience feeling like a more integral part of the SMU community.

Advanced Studies, grants flexibility to busy working professionals who wish to achieve their higher education and professional goals. For more information, visit the [Master of Public Policy program webpage](#) or contact Eva Chiang at [echiang@smu.edu](mailto:echiang@smu.edu).

### **Meadows School of the Arts marketing department launches new podcast**

The marketing department at Meadows School of the Arts is launching a new podcast called Meadows on the Mic. The podcast will feature interviews with outstanding faculty, students, and staff, and cover upcoming events and special guests to Meadows.