

Academic Program (Degree) to be Offered

Type of Request

New Undergraduate Degree (e.g. B.A./ B.S.)

New Graduate Degree (MBA/ Ph.D..)

New Graduate Certificate

Competing Programs: Provide a list of the main competing programs in the DFW area and at competitor, peer, and aspirational peer schools. For each competing program, provide a link to the main webpage for that program.

		Program Page Link

Degrees Conferred at Competitor Institution For each of the programs listed above, provide the number of graduates/degrees conferred in the most recent year for which data exists. To obtain this information, please consult IPEDS. Select the institution you are searching, and then select “completions” from the menu on the left. Scroll down until you see completions by program and degree level.

IPEDS: <https://nces.ed.gov/ipeds/datacenter/InstitutionByName.aspx?stepId=1&sid=8c437e9b414da2739b11b3e9de7f&rtid=0>

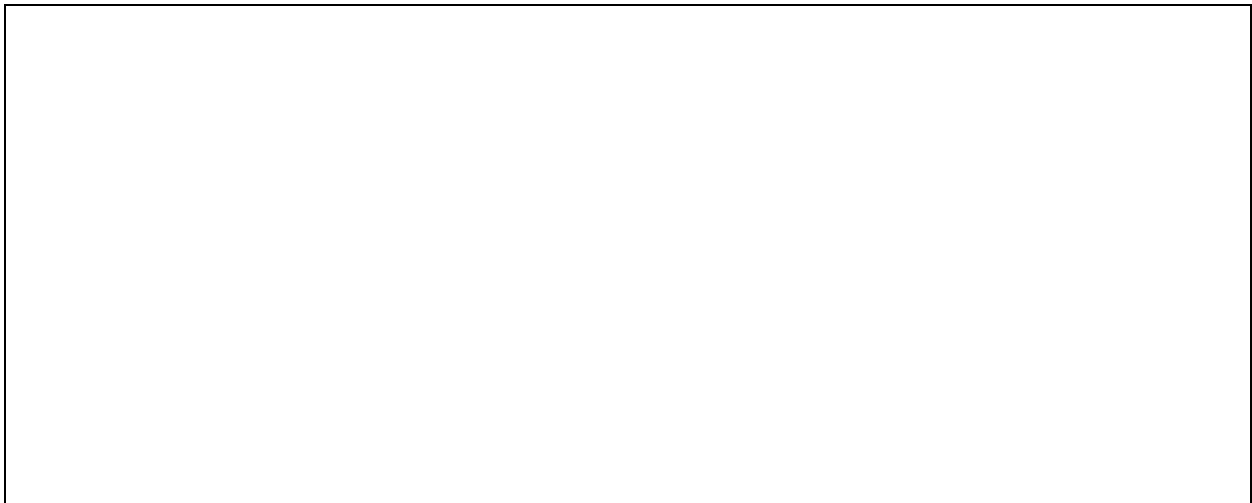
Institution	Name of Program	Degrees Conferred

Evidence of Need and Demand: What evidence exists of current demand for the program (not just students asking, but requests from employers, job opportunities, gaps in the labor market, needs of local school districts, etc.) Please provide as much evidence as possible to support the existence of need and

Evidence of Sustained Need/Demand:What evidence exists of sustained demand for this program across time (what indicators are there out there, in the marketplace or the local community that indicate there is sustained need and demand for the program?)



Key Employment Skills:What are the key skills developed in the program and how do these align with the skills sought after in the relevant labor market?



Employer	Job Description	Link to Job Posting

Employment Pathways Describe

