



Connecting LSP Research to Broader Research Communities

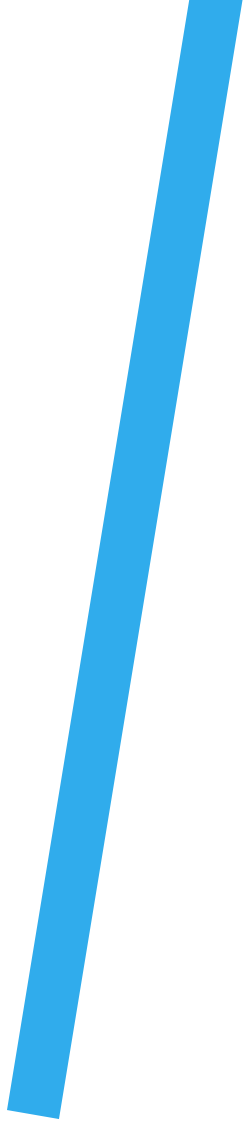
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Goals of the presentation

- Affirm need for research and consider institutional frames
- Provide examples: to find synergies beyond the LSP research communities in areas such as Business History, Business (and other) Case Studies, Business Communication, Digital Humanities, Environmental Humanities and Medical Humanities.
- Point the way for LSP practitioners to have access to new communities:
 - Are keenly interested in their expertise.
 - Provide a rich body of examples of interdisciplinary research practices
 - Indicate established publication venues with an interest in achieving applied goals for the body of knowledge produced.



How is research different for interdisciplinary LSP and non-tenure track faculty?



You are not alone.

- Remember that others are doing research too and that there is a conversation to participate in.
- First step: Hear your own questions/curiosity/; heed institutional questions and mandates.
- Second step: Formulate questions and search terms
- Third step: due diligence—look for existing research.
- Fourth step: Find the holes/add to the whole

But I don't have the training.

- Yes, you do!
 - Re-examine/reinvent your research skills away from strict disciplinary/content definitions.
- And ok, you may not, but you can learn!
 - Identify type of research principles that will respond to the questions you have
 - Learn new research tools.
- Find and create the synergies

History: Business

Organizations

- The Business History Conference:
- <https://thebhc.org/2023bhc-meeting>

Examples to follow

- Cerutti, Mario ed. (2006) Empresas y grupos empresariales en America Latina, Espana y Portugal Universidad Autonoma de Nuevo

History and Current Practices Media

Clues in the careers of others

- Diverse Media options
- <https://www.linkedin.com/in/alanalbarran/>

Examples to follow

- Leon Albarran

Business Communication

- Association for Business Communication
<https://www.businesscommunication.org/>
- Global Advances in Business Communication Journal
<https://commons.emich.edu/gabc/>
- <http://press.georgetown.edu/book/languages/seven-keys-communicating-mexico>
- Orlando Kelm
- David Victor
- Olivia Hernandez Pozas




Global Business Languages

- <https://gbl.digital.library.gwu.edu/>





Medical Humanities

- Medical Humanities
- <https://mh.bmj.com/>
-
- is an international journal from BMJ and IME publishing studies on the history of medicine, cultures of medicine, disability, gender, bioethics & medical education
-
- McKnight & Kunheim. Para Vivir con salud: Leyendo la salud y la literatura
- <https://opentext.ku.edu/paravivir/>
- Munoz Sanchez & Santamaira Laorden. Natalia  Cognella
- <https://titles.cognella.com/spanishfor-health-care-and->

Medical

- National Association of Medical Spanish
- <https://www.namspanish.org/>

- Martínez, Glenn A. 

Routledge, 2020



Digital Humanities:

- Alliance of Digital Humanities organizations <https://adho.org>