

WAYNE TAYLOR

Cox School of Business
Southern Methodist University
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- ! UCLA Anderson School of Management
 - " Teaching Assistant for Regression (MFE core)
 - " Teaching Assistant for Marketing Strategy and Planning (MBA and FEMBA core)

Industry Experience

- ! Las Vegas Sands, Las Vegas, Nevada, Senior Manager of Casino Marketing Analytics, June 2009-August 2012
- ! Marriott International, Bethesda, Maryland, Revenue Management Intern, Summer 2008
- ! Trump Entertainment Resorts, Atlantic City, New Jersey, Revenue Management Intern, Summer 2007