

Communications and Marketing

Job Code	Job Title	Pay Grade	Exempt or Non Exempt	Annual Salary Range Minimum	Annual Salary Range Mid Point	Annual Salary Range Maximum
N027	Assoc Dir Creative Marketing	041	E	\$81,800	\$102,300	\$122,700
N039	Assoc Dir Marketing Comm	041	E	\$81,800	\$102,300	\$122,700
N040	Assoc Dir Marketing Projects	042	E	\$89,700	\$116,600	\$143,500
335	Athletics PR Specialist	036	E	\$49,300	\$59,100	\$69,000
N058	Athletics PR Specialist I	037	E	\$54,200	\$65,000	\$75,900
N065	Business Development Cnslt	041	E	\$81,800	\$102,300	\$122,700
393	Communications Specialist	036	E	\$49,300	\$59,100	\$69,000
N073	Communications Specialist I	038	E	\$58,200	\$72,800	\$87,300
394	Communications Specialist II	040	E	\$73,000	\$91,300	\$109,500
N074	Communications Specialist V	042	E	\$89,700	\$116,600	\$143,500
N093	Digital Marketing Specialist	036	E	\$49,300	\$59,100	\$69,000
N094	Digital Marketing Specialist I	038	E	\$58,200	\$72,800	\$87,300
N095	Digital Marketing Specialist V	042	E	\$89,700	\$116,600	\$143,500
N103	Dir Athletics Public Relations	040	E	\$73,000	\$91,300	\$109,500
N128	Dir Marketing Enrollment	042	E	\$89,700	\$116,600	\$143,500
347	Editor I	037	E	\$54,200	\$65,000	\$75,900
346	Editor II	038	E	\$58,200	\$72,800	\$87,300
557	Graphic Designer I	036	E	\$49,300	\$59,100	\$69,000
397	Graphic Designer III	039	E	\$65,200	\$81,500	\$97,800
N182	Marketing Analyst II	038	E	\$58,200	\$72,800	\$87,300
159	Marketing Coordinator	035	NE	\$44,800	\$53,700	\$62,700
N183	Marketing Project Manager II	038	E	\$58,200	\$72,800	\$87,300
N184	Marketing Project Manager III	040	E	\$73,000	\$91,300	\$109,500
125	Marketing Specialist	036	E	\$49,300	\$59,100	\$69,000
130	Marketing Specialist I	038	E	\$58,200	\$72,800	\$87,300
N185	Marketing Specialist III	040	E	\$73,000	\$91,300	\$109,500
N186	Marketing Specialist V	042	E	\$89,700	\$116,600	\$143,500
N187	Media Relations Specialist II	038	E	\$58,200	\$72,800	\$87,300
N205	Mngr Digital Marketing	041	E	\$81,800	\$102,300	\$122,700
N206	Mngr Direct Marketing	042	E	\$89,700	\$116,600	\$143,500

Salary Ranges Effective: January 1, 2024

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N220	Mngr Marketing Communications	040	E	\$73,000	\$91,300	\$109,500
N221	Mngr Marketing Enrollment	039	E	\$65,200	\$81,500	\$97,800
N225	Mngr Outreach Communications	040	E	\$73,000	\$91,300	\$109,500
N226	Mngr Photo & Video	041	E	\$81,800	\$102,300	\$122,700
N230	Mngr Social Media	041	E	\$81,800	\$102,300	\$122,700
N235	Mngr Univ Marketing Comm	041	E	\$81,800	\$102,300	\$122,700
N238	Mngr Video Operations	040	E	\$73,000	\$91,300	\$109,500
N239	Multimedia Specialist	036	E	\$49,300	\$59,100	\$69,000
N240	Multimedia Specialist I	038	E	\$58,200	\$72,800	\$87,300
521	Senior Media Equip Tech	037	NE	\$54,200	\$65,000	\$75,900
404	Senior Photographer	038	E	\$58,200	\$72,800	\$87,300
124	Social Media Specialist I	037	E	\$54,200	\$65,000	\$75,900
N264	Social Media Specialist II	039	E	\$65,200	\$81,500	\$97,800
N282	Supv Digital Communications	039	E	\$65,200	\$81,500	\$97,800
551	Technical Developer	039	E	\$65,200	\$81,500	\$97,800
541	Video Services Coordinator	035	NE	\$44,800	\$53,700	\$62,700
N298	Videographer	038	E	\$58,200	\$72,800	\$87,300